

# Bring people to Tiki

This page is a start of a reflection and will be better used once [funnels](#) are defined and the process of keeping our users/developers is improved. They will be no sense to amplify incomers and traffic if it is to loose them right away.

## Why

Although I can't 'read' (e.g. view) any of the comments in the 'Fade' as it's only 'Admins' group viewable, I'll add this from Jono Bacon, an article called: ["5 Reasons Why People Are Not Joining Your Community \(and How To Fix Them\)"](#)

Article Contents here

## How

Google advertising

Social Network

Free Tiki (hosting)

## Related

- [Funnels](#)
- [Business Models](#)
- [Evolution of participation](#)